



# Bragging Rights

December 2009

Quarterly Newsletter of Bragg Avionics Inc

## The First Edition

Welcome to the first edition of the Bragg Avionics, Inc. Quarterly Newsletter, "Bragging Rights". The intent of the newsletter is to serve our customers by informing, educating, providing awareness of new and existing products and services, and to share what's happening in our little corner of the world with you. This edition is a "Special 1st Edition", look for the next issue in January.

The newsletter will contain information about special promotions, information on new products, tips concerning many different topics, frequently asked questions, and customer profiles. We welcome your input. After all, it is meant to inform and educate you, so please tell us what you'd like to read about.

To sign up for the electronic version of the newsletter, please visit our website,

[www.braggavionics.com](http://www.braggavionics.com).



## Our Mission

Our mission is to provide the best products with the greatest service possible. That means giving advice on or against a product or repair, telling the truth about a given situation, even if it means less work or a loss in a sale, and performing a job in a safe and timely manner while providing exceptional customer service. We care about our clients and their aircraft. We understand how important an aircraft is to it's owner and we take pride in our work and our clients. We feel in aviation, our clients are the cream of the crop. We are honored when someone chooses us for their avionics needs. We make every effort to satisfy and impress with superior work, attention to detail and all-encompassing client relations. We strive to re-earn the clients business with each visit.

## Financing Now Available

For your convenience, Bragg Avionics is now proud to offer financing for our customers.

Have you been itching to upgrade your panel but don't have the cash to pay it all up front? Well now you can have your new panel and small monthly payments that are easy to manage.

Fill out a quick online application and you'll receive a response in about an hour. Sign the paperwork and start shopping!

You can have a new Garmin GNS530W installed in your panel for as low as \$291.58 per month.

[Visit the website and select the finance link for more information.](#)

## Upcoming Events

FAA Safety Council Meeting  
-Wed Jan 27

## New Products



**Aspen EFD1000 Pro**  
*Primary Flight Display*  
 Starting from \$12,500 Installed  
 or \$220.89 per month

The EFD1000 Pro PFD gives you all the major tools that help professional pilots fly safely and easily in instrument conditions, at a breakthrough price and installs easily into existing panels with little to no modification.

Features:

- Airspeed and altitude tapes, with altitude alerter
- Base map with flight plan legs and waypoints, curved flight paths and nearby nav aids
- Integral ADAHRS, backup battery and emergency GPS
- GPS flight plan map views: 360° and Arc
- Slaved directional gyro with heading bug
- Full EHSI with dual bearing pointers
- Dual GPS, dual VHF nav support

## Aspen EFD1000 Pro

- Autopilot and flight director integration
- Integral GPS Steering
- Optional traffic and weather overlays

The EFD1000 is part of the Evolution series, which offers an affordable way to have a glass cockpit. The EFD1000 MFD and EFD500 MFD are additional units available to expand the display from one to three, using whatever is in your panel.



## Garmin GPSMAP696

The Garmin GPSMAP696 is an all-in-one portable GPS navigator and combines MFD mapping and data with key functions of a Class 1/Class 2 electronic flight bag. It also supports XM weather and audio with subscription.

Features:

- 7 inch sunlight readable color display
- Split screen panel page
- High resolution terrain page showing hazards relative to your altitude and a vertical profile of terrain along your route of flight
- Garmin's first portable with Victor airways and Jet routes
- Icing Forecast, Pilot Reports, NEXRAD images with Cell

Movement, Echo Tops, Winds Aloft, TFRs, graphic and textual METARs, and Terminal Forecasts available with XM subscription

- Integrated rotary "click stick"
- Garmin FliteCharts
- Smart Airspace
- AOPA Airport Directory data
- Towers and Obstructions
- SafeTaxi
- Fast 5 Hz GPS updates

The 696 eLearning program is a computer-based training program that offers quick familiarity with all the features and operations.

Garmin is offering a \$300 mail in rebate for 696 models purchased before December 31st.



**Garmin GPSMAP696**  
 Portable GPS  
 \$3,295 or \$122.54 per month

*"I am a man of simple tastes, easily sa*

## David Matthews



When David Matthews purchased his Beechcraft Baron, he described the plane's avionics as "sad". The panel consisted of 1980 vintage Collins and King equipment that were dated and in need of repair. "I purchased the Baron at a price that would allow me the opportunity to update the avionics panel," Matthews stated.

### Out

- Collins VHF251 COM
- Collins VIR351 NAV Receiver
- Collins IND350A NAV Indicator
- Collins AMR350 Audio Panel
- Collins RCR650A ADF Receiver
- Collins IND650A ADF Indicator
- Collins TCR451 DME
- Collins IND451 DME Indicator
- Collins TDR950 Transponder
- Bendix RDR160 Radar Indicator
- Garmin GNS430 GPS/NAV/COM
- King KI525A HSI Indicator
- King KG102A Gyro
- Northstar GPS-60 GPS

### In

- Garmin GMA347 Audio Panel
- Garmin GNS530W GPS/NAV/COM/WAAS
- Deklin DWA1000 WAAS Annunciator
- Garmin GNS430W GPS/NAV/COM/WAAS
- Garmin GI106A GPS/VOR Indicator
- Garmin GDL69A Datalink Receiver
- Garmin GTX330 Mode S Transponder
- Davtron M800 Digital Clock
- Avidyne EX500 MFD Radar Indicator
- Aspen EFD1000 Pro Display
- Kannad 406AF-COMPACT ELT System
- Lonestar CRB122253 Avionics Fan

The end product has transformed the Baron from the ordinary, to the extraordinary. "In addition to reducing pilot workload for me, I now own a one-of-a-kind aircraft which will make it much easier for me to sell if I later decide to upgrade. This makes the money I spent more of an investment than an expense," Matthews added.

Matthews' avionics project began as a 10 item upgrade but after his trip to Airventure at Oshkosh, Wis. he added an Avidyne EX500 MFD that features radar, flight position and chart display and an Aspen EFD1000 Pro PFD.

Matthews is now considering installing the Aspen EFD1000 MFD and the Aspen EFD500 MFD. "I just have to determine where the required back-up instruments can fit on the panel," Matthews said. "My installation experience could not have been better," Matthews stated. "I came by the hangar several times a week to check on the progress and was always impressed with the painstaking care that Bragg Avionics was taking with my airplane. Each member of the installation team gave me and the airplane personal attention and it was obvious that they were not only competent in their work but they were determined to do things perfectly. I not only felt like a member of the team, I felt like a member of the family," Matthews added.

When asked to choose a favorite of

## Customer Profile

the new avionics he said, "I'd have to say the GNS530 and its features and the Aspen with the Roll Steering. It reduces my workload to the extent that I'm able to concentrate on other piloting tasks and situational awareness. For me this makes flying easier and in many cases, stress-free which makes for a more enjoyable flying experience!"

David Matthews is an entrepreneur and lives in Ponte Vedra Beach. He formally owned, developed and managed retirement communities from New York to Florida. He sold the businesses "on Pearl Harbor Day" in 2005. "I'm not sure if that was a harbinger," Matthews mused. He now spends his time investing in real estate, business consulting and "looking for a great opportunity!" He travels extensively in the Baron having just returned from trips to Phoenix, AZ, New Orleans, Stowe, VT and Reading, PA.



## Tips

Carry a piece of Scotch Brite in your flight bag to keep your mic and headphone plugs clean.

## News

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### 'Tis The Season To Save

This time of year is a great time to save money on avionics. Most manufacturers have holiday sales and rebates to offer on new, used and trade-in equipment.

Another important thing to remember is that most manufacturers raise prices in the new year. To save big, consider ordering before December 31<sup>st</sup> to take advantage of the holiday sales and rebates and to get in before they raise prices.

### Out With The Old, In With The New

Garmin has announced the discontinuation of the GPSMAP 296/396 and addition of the new Aera Series, which features road

to runway touch screen mapping, satellite weather and a crisp 4.3inch display, which will replace the 296/396. [Visit our website for more information.](#)

### Factory Sales, Rebates, and Trade-Ins

**Trade-In:** Apollo GX Series GPS or Garmin GPS150/155/165 (non-XL model) \*After 12/31/09, these products will have limited repairs from the factory.

**Rebate:** Garmin GPSMAP 695/696, G600, GWX68, GDL69/69A, GNS400/500 and GTS Series'

**Sales:** Garmin GPSMAP495/496, Garmin GDL69/69A, Garmin GPSMAP695/696 eLearning Program

[For more information on these and other promotions, visit our website.](#)

## Bragg Avionics, Inc.

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Bragg Avionics, Inc. ( BA ) is a family owned and operated avionics repair and installation facility located on Craig Airport in Jacksonville, Fla.

BA is a certified calibration lab and can take care of all your avionics needs. Services include: avionics installation and repair, instrument repairs, new, used and portable equipment sales, custom wiring harness fabrication, avionics instruction, panel planning and modifications, IFR, VFR, RVSM, ELT and WAAS Certification, pitot/static equipment and testing.

BA services many aircraft, from Cessna to King Air, pressurized and non-pressurized, light sport, experimental and helicopters.

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FAA Repair Station #UV1R546K

**Financing now available!!**

See inside for details.